

Curriculum		T	P	ECTS
1 st Semester				
CMPE105	Introduction to Computers and Information Systems	1	2	3
ENG101	English For Academic Purposes I	4	0	3,5
HIST101	Principles of Atatürk and History of Turkish Revolution I	2	0	2
MATH101	Introduction to Calculus	3	0	5
PR119	Fundamentals of Sociology	3	0	5
ECON125	Economic History	3	0	6,5
ECON101	Introduction to Economics I	3	0	5
2 nd Semester				
MAN102	Introduction to Law	3	0	5
HIST221	History of Civilization	3	0	3
ENG102	English for Academic Purposes II	4	0	3,5
MATH102	Calculus for Management and Economics Students	3	0	5
ECON126	Research Methods	3	0	6,5
ECON102	Introduction to Economics II	3	0	5
HIST102	Principles of Atatürk and History of Turkish Revolution II	2	0	2
3 rd Semester				
ECON207	Macroeconomic Theory I	3	0	6
ECON209	Microeconomic Theory I	3	0	6
ENG201	English for Academic Purposes III	3	0	3
MAN203	Principles of Accounting I	3	0	6
MATH291	Probability and Statistics I	3	0	5
ECON213	Mathematical Economics	3	0	4
4 th Semester				
ECON208	Macroeconomic Theory II	3	0	6
ENG202	English for Academic Purposes IV	3	0	3
MAN204	Principles of Accounting II	3	0	6
MATH292	Probability and Statistics II	3	0	5
ECON210	Microeconomic Theory II	3	0	6
ECON316	History of Economic Thought	3	0	4

5 th Semester

ECON301	Econometrics I	3	0	6
ECON303	Monetary Theory and Policy	3	0	6
ENG301	English for Occupational Purposes I	3	0	3
ECON313	International Economics I	3	0	5
	General Elective	3	0	5
	General Elective	3	0	5

6 th Semester

ECON302	Econometrics II	3	0	6
ECON324	Public Finance and Fiscal Policy	3	0	6
ECON312	Economics of Development	3	0	6
ENG302	English for Occupational Purposes II	3	0	3
	General Elective	3	0	4
	Area Elective (1)	3	0	5

7 th Semester

TURK401	Turkish Language I	2	0	2
ECON401	Turkish Economy	3	0	7
	Area Elective (2)	3	0	5
	General Elective	3	0	4
	Area Elective (4)	3	0	6
	Area Elective (5)	3	0	6

8 th Semester

ECON407	Seminar in Economics	3	0	7
TURK402	Turkish Language II	2	0	2
	Area Elective (3)	3	0	5
	General Elective	3	0	5
	General Elective	3	0	5
	Area Elective (6)	3	0	6

(1) LOG305, IR441, ECON406, ECON423, MAN311, PR321, IR423, MAN365, PR335, PR437, IR307, IR301, IR303, IR405, MAN413, LOG309, LOG315, LOG401, MAN303, MAN371, ECON458, MAN313, LOG422, ECON314, IR421, MAN401, MAN453, TOUR423, LOG414, LOG317, LOG404, LOG405, PR425, TOUR421, ECON472, IKT325, ECON318, ECON482, ECON481, ECON381, ECON483, ECON484, ECON485, LOG311, PR320, PR433, MATH313, MATH333, MAN446, MAN364, MAN440, ECON440, MATH262, LOG312, MAN352, MAN449, TOUR311, ECON405, ECON409, ECON425, ECON427, ECON429, ECON442, ECON443, ECON444, MATH232, MAN101, MAN241, MAN438, MAN242, MAN308, MAN442, MAN292, MAN403, MAN416, MAN425, ECON414, MATH463, MATH483, MATH495, PSY326, PSY413, IE415, IE421, ECON419, LOG303, LOG316, LOG402, LOG409, ECON417, ECON418,

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(2) ECON493, LOG305, IR441, MAN311, PR321, IR423, MAN365, PR335, PR437, IR307, IR301, IR303, IR405, MAN413, LOG309, LOG315, LOG401, MAN303, MAN371, MAN313, LOG422, ECON314, IR421, MAN401, MAN453, TOUR423, LOG414, LOG317, LOG404, LOG405, PR425, TOUR421, ECON472, ECON318, IKT325, ECON482, ECON481, ECON381, ECON483, ECON484, ECON485, LOG311, ECON409, ECON427, ECON443, MAN442, MAN292, MAN364, MAN440, MAN352, MAN446, MAN427, MAN315, MAN317, MAN323, MAN403, MAN416, MAN425, MAN449, TOUR311, ECON426, PSY326, PSY327, PSY331, PSY332, PSY403, PSY413, PSY416, IE320, IE415, IE418, IE421, IE426, ECON424, MATH232, ECON414, ECON440, ECON417, ECON419, ECON441, MATH231, LOG402, LOG409, MAN438, MAN242, MAN308, PR320, PR433, MATH313, MATH316, MATH417, MATH437, MATH486, MATH495, PSY314, LOG316, MATH262, LOG303, ECON405, ECON418, ECON425, ECON429, ECON430, ECON442, ECON444, LOG312, MAN101, MAN241, MATH333, MATH378, MATH463, MATH483, IR211, AET305, AET306, AET307, AET315, AET316, AET317, AET325, AET326, AET335, AET336, AET345, AET346, AET355, AET356, AET365, AET366, AET376, AET386, AET396, AET405, AET406, AET415, AET416, AET425, AET426, AET435, AET436, AET445, AET305, AET306, AET307, AET315, AET316, AET317, AET325, AET326, AET335, AET336, AET345, AET346, AET355, AET356, AET365, AET366, AET376, AET386, AET396, AET405, AET406, AET415, AET416, AET425, AET426, AET435, AET436, AET445, ECON423, ECON495, ECON491, ECON458, ECON406, ECON325,

(3) ECON472, LOG305, IR441, MAN311, PR321, IR423, MAN365, PR335, PR437, IR307, IR301, IR303, IR405, MAN413, LOG309, LOG315, LOG401, MAN303, MAN371, MAN313, LOG422, ECON314, IR421, MAN401, MAN453, TOUR423, LOG414, LOG317, LOG404, LOG405, PR425, TOUR421, ECON318, ECON482, ECON481, ECON381, ECON483, ECON484, ECON485, LOG311, MAN438, MAN442, MAN323, IE426, ECON409, MATH262, MAN241, PR433, ECON405, ECON414, ECON426, LOG409, MAN242, MAN449, ECON418, ECON429, ECON444, MATH232, LOG303, LOG402, MAN427, PSY332, PSY403, PSY416, ECON417, ECON419, ECON424, ECON425, ECON427, LOG312, MAN101, MAN292, MAN446, MAN317, MATH333, PSY326, PSY327, PSY413, MAN315, PR320, MATH313, MATH316, MATH378, MATH417, MATH437, PSY331, IE320, IE415, IE418, IE421, ECON440, MATH231, MAN364, MAN440, MAN416, ECON430, ECON441, ECON442, ECON443, LOG316, MAN308, MAN352, MAN403, MAN425, TOUR311, IR211, IKT325, ECON406, AET305, AET306, AET307, AET315, AET316, AET317, AET325, AET326, AET335, AET336, AET345, AET346, AET355, AET356, AET365, AET366, AET376, AET386, AET396, AET405, AET406, AET415, AET416, AET425, AET426, AET435, AET436, AET445, AET305, AET306, AET307, AET315, AET316, AET317, AET325, AET326, AET335, AET336, AET345, AET346, AET355, AET356, AET365, AET366, AET376, AET386, AET396, AET405, AET406, AET415, AET416, AET425, AET426, AET435, AET436, AET445, ECON491, ECON493, ECON495, ECON458, ECON423, ECON325,

(4) ECON472, ECON314, LOG305, MATH231, MATH486, ECON406, ECON423, MAN311, MATH495, PR321, PSY416, MATH437, PR437, PR320, IR307, MATH262, IR303, IR405, LOG401, MAN303, ECON458, ECON418, MATH417, PSY326, IR421, MAN401, MATH333, MATH378, MATH483, MAN453, TOUR423, MATH463, PSY403, LOG414, LOG404, LOG405, MATH316, TOUR421, MATH232, MATH313, PSY332, AET306, AET307, AET316, AET317, AET326, AET336, AET346, AET356, AET366, AET375, AET376, AET386, AET396, AET406, AET416, AET426, AET436, ECON429, ECON444, ECON414, ECON417, ECON419, ECON430, ECON405, ECON409, ECON424, ECON426, ECON427, ECON318, ECON482, ECON483, ECON485, LOG311, ECON425, ECON440, ECON441, ECON442, ECON443, IR211, ECON491, ECON493,

(5) ECON314, ECON472, ECON491, LOG305, ECON406, ECON423, MAN311, PR321, PR437, IR307, IR303, IR405, LOG401, MAN303, ECON458, ECON418, IR421, MAN401, MAN453, TOUR423, LOG414, LOG404, LOG405, TOUR421, ECON425, ECON440, ECON441, ECON442, ECON443, AET306, AET307, AET316, AET317, AET326, AET336, AET346, AET356, AET366, AET375, AET376, AET386, AET396, AET406, AET416, AET426, AET436, ECON429, ECON444, ECON414, ECON417, ECON419, ECON430, ECON405, ECON409, ECON424, ECON426, ECON427, ECON318, ECON482, ECON483, ECON485, LOG311, IR211, ECON493,

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General Electives

MAN412, MAN437, MAN328, MAN111, LOG317, LOG405, LOG414, MAN303, MAN311, MAN365, MAN453, PR437, ECON318, ECON472, ECON482, LOG315, LOG401, LOG422, ECON314, ECON493, LOG305, LOG311, ECON427, MAN401, PR321, TOUR423, ECON495, IR423, IR405, IR301, ECON485, LOG404, MAN371, TOUR421, ECON381, ECON418, ECON423, ECON458, ECON484, ECON491, ECON406, ECON481, ECON483, PR335, PR425, IR303, IR307, MAN313, ART227, IR421, IR441, LOG309, MAN413, ECON325, MAN414, ART228, ECON405, ECON444, MATH231, MATH262, MATH316, MATH378, MATH417, MATH437, MATH486, PSY327, ECON419, LOG316, MAN242, MAN292, MAN364, PSY332, PSY413, ECON424, ECON429, ECON430, ECON441, LOG303, IE421, ECON422, ECON414, ECON425, ECON443, MATH232, LOG312, PR320, PSY331, IE418, IE426, MAN241, MAN308, MAN442, MAN352, MAN446, MAN317, MAN323, MAN403, PR433, MATH333, MATH463, MATH483, MATH495, PSY314, PSY326, PSY403, IE320, IE415, MAN427, MAN416, MAN425, ECON417, ECON426, ECON440, ECON442, LOG402, LOG409, MAN101, MAN438, MAN440, MAN315, MATH313, ECON309, ECON409, MAN449, TOUR311, PSY416, PR413, PR414, GET305, GET306, GET307, GET315, GET316, GET317, GET325, GET326, GET335, GET336, GET345, GET346, GET355, GET405, GET406, GET415, GET416, GET425, GET426, GET436, MAN408, IR211, MAN451, MAN477, MAN374, MAN217, HUM321, HUM312, HUM316, HUM212, HUM331, ART287, KOR201, IR413, IR415, ART296, ART290, ART260, ART235, ART267, ART281, ART264, ART283, ART262, ART293, ART268, ART280, ART294, IR409, ART202, HUM323, HUM204, HUM319, ART265, HUM320, HUM360, ART282, ART284, ART263, ART266, KOR301, HUM310, ART226, HUM202, PR419, CHIN201, CHIN202, CHIN301, CHIN302, ART297, ART289, ART261, KOR202, ART295, HUM291, ART298, HUM105, HUM412, GET304, GET314, GET324, GET334, GET344, GET354, GET364, GET374, GET384, GET394, GET404, GET414, GET424, GET434, ART271, ART201, ART221, ART222, ART223, ART224, ART225, ART251, ART252, ART291, ART292, FRE201, FRE202, FRE301, FRE302, FRE401, FRE402, GER201, GER202, GER301, GER302, GER401, GER402, HUM201, HUM211, JAP201, JAP202, JAP301, JAP302, RUS201, RUS202, RUS301, RUS302, SPAN201, SPAN202, SPAN301, SPAN302, ECON497, SPAN402, RUS402, ART285, ART286, RUS401, ART288, SPAN401, HUM108, ART269, ART270,

Area Elective Course List

AET 305	Area Elective Course	(0-0)5
AET 306	Area Elective Course	(0-0)6
AET 307	Area Elective Course	(0-0)7
AET 315	Area Elective Course	(0-0)5
AET 316	Area Elective Course	(0-0)6
AET 317	Area Elective Course	(0-0)7
AET 325	Area Elective Course	(0-0)5
AET 326	Area Elective Course	(0-0)6
AET 335	Area Elective Course	(0-0)5
AET 336	Area Elective Course	(0-0)6
AET 345	Area Elective Course	(0-0)5

AET 346	Area Elective Course	(0-0)6
AET 355	Area Elective Course	(0-0)5
AET 356	Area Elective Course	(0-0)6
AET 365	Area Elective Course	(0-0)5
AET 366	Area Elective Course	(0-0)6
AET 375	Area Elective Course	(0-0)7.5
AET 376	Area Elective Course	(0-0)6
AET 386	Area Elective Course	(0-0)6
AET 396	Area Elective Course	(0-0)6
AET 405	Area Elective Course	(0-0)5
AET 406	Area Elective Course	(0-0)6
AET 415	Area Elective Course	(0-0)5
AET 416	Area Elective Course	(0-0)6
AET 425	Area Elective Course	(0-0)5
AET 426	Area Elective Course	(0-0)6
AET 435	Area Elective Course	(0-0)5
AET 436	Area Elective Course	(0-0)6
AET 445	Area Elective Course	(0-0)5
ECON 314	International Economics II	(3-0)6
ECON 318	Digital Economy	(3-0)6
ECON 325	Economic Indicators and Financial Markets Analysis	(3-0)5
ECON 381	Analysis and Design of Algorithms	(3-0)5
ECON 405	Agricultural Economics	(3-0)6
ECON 406	Economic Forecasting	(3-0)6
ECON 409	Economic Growth	(3-0)6
ECON 414	Labor Market Economics	(3-0)6
ECON 417	Economics of Crises	(3-0)6
ECON 418	Economics Database in Turkey:Sources and Methods	(3-0)6
ECON 419	Globalization and Regionalization	(3-0)6
ECON 423	Applied Economic Data Analysis	(3-0)6
ECON 424	Game Theory	(3-0)6

ECON 425	Enviromental Economics	(3-0)6
ECON 426	Financial Economics	(3-0)6
ECON 427	Institutional Economics	(3-0)6
ECON 429	Practical Training in Economics I	(3-0)6
ECON 430	Practical Training in Economics II	(3-0)6
ECON 440	Economics of Competition	(3-0)6
ECON 441	Innovation and Ethics	(3-0)6
ECON 442	Economics of Innovation	(3-0)6
ECON 443	Entrepreneurship	(3-0)6
ECON 444	Science and Technology Policies	(3-0)6
ECON 458	Qualitative Methods in Economic Research	(3-0)6
ECON 472	History, Philosophy and Economics	(3-0)7
ECON 481	Advance Data Modeling	(3-0)5
ECON 482	Multi Dimensional Data Modeling	(3-0)6
ECON 483	Stochastic Processes for Data Science	(3-0)6
ECON 484	Machine Learning	(3-0)5
ECON 485	Introduction to Database Systems	(3-0)6
ECON 491	CO_OP Practice I	(0-3)6
ECON 493	CO_OP Practice II	(0-3)6
ECON 495	CO_OP Practice III	(0-3)5
IE 320	Business Process Reengineering	(3-0)5
IE 415	Industrial Economics	(3-0)5
IE 418	Decision Analysis	(3-0)5
IE 421	E-Commerce and ERP	(3-0)5
IE 426	Labor Law	(3-0)5
IKT 325	Economic Indicators and Financial Markets Analysis	(3-0)5
IR 211	International Political Economy	(3-0)6
IR 301	International Law I	(3-0)5
IR 303	Turkish Foreign Policy I	(3-0)6
IR 307	Contemporary Politics of the Middle East	(3-0)6
IR 405	American Foreign Policy	(3-0)6

IR 421	History and Politics of the Balkans	(3-0)6
IR 423	Energy Politics	(3-0)5
IR 441	EU Non-discrimination Promotion within and beyond the EU (EUNONDI)	(3-0)5
LOG 303	European Union-Turkey Customs Union	(3-0)5
LOG 305	Logistics and Transportation Law	(3-0)6
LOG 309	International Marketing	(3-0)5
LOG 311	Supply Chain Management	(3-0)6
LOG 312	Foreign Exchange Regulations and Applications	(3-0)5
LOG 315	International Logistics	(3-0)5
LOG 316	Financing Techniques in Foreign Trade	(3-0)5
LOG 317	Export and Logistics Simulations	(3-0)5
LOG 401	Marine Trade and Logistics Law	(3-0)7
LOG 402	International Financial and Commercial Institutions	(3-0)6
LOG 404	International Trade/Logistics Project	(3-0)7
LOG 405	Customs Regulations and Applications	(3-0)6
LOG 409	E-Business	(3-0)6
LOG 414	Risk Management	(3-0)6
LOG 422	IT in Trade and Logistics	(3-0)5
MAN 101	Introduction to Behavioral Science	(3-0)5
MAN 241	Principles of Marketing	(3-0)5
MAN 242	Marketing Management	(3-0)5
MAN 292	Turkish Tax System	(3-0)5
MAN 303	Financial Management I	(3-0)6
MAN 308	Cost Accounting	(3-0)6
MAN 311	Production Management	(3-0)6
MAN 313	Managerial Skills for the 21 st Century	(3-0)5
MAN 315	Personality and Organizational Psychology	(3-0)5
MAN 317	Human Resources Management	(3-0)5
MAN 323	Quantitative Decision Making Techniques	(3-0)5
MAN 352	Financial Literacy	(3-0)5
MAN 364	Financial Statement Analysis	(3-0)5

MAN 365	Year End Accounting Procedures	(3-0)5
MAN 371	Law of Obligations	(3-0)5
MAN 401	Managerial Accounting	(3-0)7
MAN 403	Organizational Power and Politics	(3-0)5
MAN 413	Auditing	(3-0)5
MAN 416	International Marketing	(3-0)5
MAN 425	International Finance	(3-0)5
MAN 427	Risk Management	(3-0)5
MAN 438	Securities Law	(3-0)5
MAN 440	Dijital Pazarlama	(3-0)5
MAN 442	Seminar	(3-0)5
MAN 446	Investment Analysis	(3-0)5
MAN 449	Consumer Behaviour	(3-0)5
MAN 453	Investment Projects Analysis	(3-0)7
MATH 231	Linear Algebra I	(4-0)7
MATH 232	Linear Algebra II	(4-0)7
MATH 262	Ordinary Differential Equations	(4-0)6
MATH 313	Introduction to Mathematical Finance	(3-0)6
MATH 316	Mathematics of Financial Derivatives	(3-0)6
MATH 333	Matrix Analysis	(3-0)6
MATH 378	Partial Differential Equations	(3-0)6
MATH 417	Computational Methods of Mathematical Finance	(2-0)6
MATH 437	Statistical Methods and Financial Applications	(3-0)6
MATH 463	Applied Mathematics	(4-0)8
MATH 483	Special Functions of Applied Mathematics	(3-0)6
MATH 486	Mathematical Modeling	(3-0)6
MATH 495	Stochastic Processes	(3-0)6
PR 320	Public Relations and Media Relations	(3-0)7
PR 321	Professional Ethics	(3-0)7
PR 335	Popular Culture and Media	(3-0)5
PR 425	Political Communication	(3-0)5

PR 433	Production Policies and Public Choices	(3-0)5
PR 437	Media and Social Representation	(3-0)8
PSY 314	Judgement and Decision Making	(3-0)5
PSY 326	Psychology of Gender	(4-0)8
PSY 327	Culture and Social Behavior	(3-0)5
PSY 331	Attitudes and Attitude Change	(3-0)5
PSY 332	Attitude Measurement	(3-2)8
PSY 403	Applied Statistics for Psychology	(3-2)8
PSY 413	Human Motivation	(3-0)5
PSY 416	Qualitative Research Methods	(3-2)8
TOUR 311	Hotel Management	(3-0)7
TOUR 421	Purchasing and Cost Analysis	(3-0)6
TOUR 423	Financial Management in Tourism	(3-0)6

Course Descriptions

CMPE 105	Introduction to Computers and Information Systems	(1-2)3
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Fundamentals of information systems, system and application software; input, processing, storage, output and communication; exploring the windows environment; learning management systems; internet applications; use of applications software: word processing, spreadsheets and creating presentations, integrating and sharing information between applica

ECON 101	Introduction to Economics I	(3-0)5
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Introduction to demand, supply and market price formation; household behaviour; elasticity; production process; profit maximizing firm behavior; different market types such as monopoly, perfect competition, oligopoly.

ECON 102	Introduction to Economics II	(3-0)5
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Aggregate demand, aggregate supply, unemployment, inflation, aggregate expenditure, aggregate income models, fiscal policy, money demand, money supply, monetary policy, multiplier.

ECON 125	Economic History	(3-0)6.5
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Main characteristics of a feudal economic system, prerequisites of the formation of industry; legal system, guilds, technological accumulation, ma.npower, entrepreneurs, capital market; the industrial revolution 1780 -1840, the sociological results of the industrial revolution; second phase standards of living 1850-1914.

ECON 126	Research Methods	(3-0)6.5
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Science and research; dimensions of research; theory and research; the meanings of methodology; literature review and ethical issues; qualitative and quantitative research designs; qualitative and quantitative measurement; qualitative and quantitative sampling; qualitative data analysis; quantitative data analysis.

- ECON 207 Macroeconomic Theory I (3-0)6
- National income accounting; aggregate income and spending model; IS-LM model (closed and open economy versions); monetary and fiscal policy in the IS-LM model; AD-AS model; Phillips curve and Okun's law; wages, prices, output and unemployment; SRAS alternative views.
- ECON 208 Macroeconomic Theory II (3-0)6
- Traditional and modern schools of thought; practical issues in policymaking; economic growth and policy implications; theories of consumption, saving and investment.
- ECON 209 Microeconomic Theory I (3-0)6
- Mathematics for microeconomics, utility theory, consumer optimization, individual demand functions and related topics, market demand curves, demand-related elasticities, uncertainty and information, strategy and game theory.
- ECON 210 Microeconomic Theory II (3-0)6
- Production functions, cost functions, profit maximization, competitive markets, monopoly, imperfect competition, labor and capital markets, general equilibrium and welfare.
- ECON 213 Mathematical Economics (3-0)4
- The mathematical framework of economic analysis; equilibrium (static) analysis; comparative static analysis; univariate functions and optimization; multivariate functions and optimization; exponential and logarithmic functions in economics; integral calculus; introduction to dynamic analysis.
- ECON 301 Econometrics I (3-0)6
- Review of basic statistics; simple regression, tests of hypothesis; prediction; assessing goodness of fit; assumptions of the classical linear regression model; transformation of variables; estimation and inference in the multiple regression model.
- ECON 302 Econometrics II (3-0)6
- Review of regression and hypothesis testing; dummy variable regression models; multicollinearity; heteroskedasticity; autocorrelation; model misspecification; model selection criteria; outlier analysis.
- ECON 303 Monetary Theory and Policy (3-0)6
- Money and credit, behaviour and structure of interest rates, financial systems, money demand and supply, analysis of competing monetary theories and the use of monetary policy tools in economic stabilization; current issues in monetary theory and policy, inflation targeting.
- ECON 312 Economics of Development (3-0)6
- Economic growth, income inequality, health, education, gender and family, aid and development, corruption, microcredit, land, agriculture, incentives, environment and development.
- ECON 313 International Economics I (3-0)5
- Labor productivity and comparative advantage: the Ricardian model, comparative advantage, the standard trade model, economies of scale, imperfect competition, and international trade, international factor

movements, the instruments and the political economy of trade policy, trade policy in developing countries, controversies in trade policy.

ECON 314 International Economics II (3-0)6

National income accounting; aggregate income and spending model; IS-LM model (closed economy and open economy versions); monetary and fiscal policy in the IS-LM model; AD-AS model; monetary and fiscal policy in the short and long-run; Phillips curve and Okun's law; wages, prices, output and unemployment; derivation of AS curve and alternative views

ECON 316 History of Economic Thought (3-0)4

Mercantalism, capitalist development, the development of the classical and the neoclassical theories, the analysis of socialism and the modern economic theories ; Malthusian theories; Ricardian economics; utilitarianism; Karl Marx and the critics of political economics; marginal revolution; Jevons, Menger, Walras, Marshall and Clark and Keynes.

ECON 318 Digital Economy (3-0)6

Dynamics of the digital economy which has become inevitable in everyday transactions; the contemporary use of the predatory innovation and its essential component; algorithms; concrete examples of regulatory challenges in response to escalating tension from relevant markets from various countries.

ECON 324 Public Finance and Fiscal Policy (3-0)6

Fiscal functions and institutions; types of budgetary activity; public provision for social goods; public choice and fiscal politics; public expenditures; case studies in expenditure policies; principles of taxation; tax structure; fiscal federalism; fiscal policy and stabilization; economics of the public debt.

ECON 325 Economic Indicators and Financial Markets Analysis (3-0)5

Financial literacy, basic concepts of economic indicators, the impact of economic indicators on the financial markets, stock market structure and trading strategies.

ECON 381 Analysis and Design of Algorithms (3-0)5

Review of algorithm analysis; divide and conquer algorithms; graphs; dynamic programming; greedy algorithms; randomized algorithms; P and NP; approximate algorithms for NP-hard problems or polynomial algorithms for subproblems of NP-hard problems; partial recursive functions; computations and undecidable problems.

ECON 401 Turkish Economy (3-0)7

Overview of the economic policy from 1923 to 1980; (January) 1980 stabilization and structural adjustment program; new financial cycle and economic-financial crisis (1994, 1998, 2000, 2001), 17th, 18th, 19th stand-by arrangements and structural reforms; the impact of the 2008-2009 financial crisis and the further developments.

ECON 405 Agricultural Economics (3-0)6

The basic concepts like production, productivity, crop season, inputs and production functions; the relation between these concepts and agricultural production and agricultural policies; analysis of these concepts via employment of basic econometric tools; the effects of World Trade Organization, IMF and World Bank on Turkish agriculture.

ECON 406 Economic Forecasting (3-0)6

An introduction to applications of various forecasting techniques; predicting macroeconomic variables such as inflation, growth or consumption; creating statistical models in economics and using them to predict responses to economic policy.

ECON 407 Seminar in Economics (3-0)7

The origins and development of global capitalism and the capitalist state through its various stages; the characteristics of the neo-liberal globalization; the causes and the nature of the financial crisis in the context of globalization and its impact on economic and social grounds.

ECON 409 Economic Growth (3-0)6

The sources of economic growth, its limits and obstacles to growth; modern and traditional theories of growth: Harrod Domar, neoclassical and endogeneous growth theories.

ECON 414 Labor Market Economics (3-0)6

Overview of labor markets; theories of labor demand; theories of labor supply; human capital, migration, wage differentials, discrimination in the labor market, unions, unemployment, macro policies.

ECON 417 Economics of Crises (3-0)6

World system and financial crises; different aspects of financial crises; theories of crises and models; impact of the globalisation on economic-financial structures, analysis of the 2008-2009 global financial crises and its impact on real economy; political significance and impact of the crises.

ECON 418 Economics Database in Turkey:Sources and Methods (3-0)6

No data provided

ECON 419 Globalization and Regionalization (3-0)6

Globalization, financial globalization, foreign direct investment, multinational companies, globalization and economic development, developing countries, the theory of integration, types of integration, economic unions, the experiment of EU, regionalism and regional unions, the theories of regionalism.

ECON 423 Applied Economic Data Analysis (3-0)6

Introduction to economic data analysis; displaying economic information graphically, introduction to Stata and Stata commands; creating and summarizing data in Stata; two-way graphs; bar graphs; box plots; dot plots; pie charts; spatial maps; contingency tables; tests of association; interpreting and displaying results from regression analysis.

ECON 424 Game Theory (3-0)6

Elements of a game, sequential moves, simultaneous moves, combining simultaneous and sequential moves, mixed strategies.

ECON 425 Enviromental Economics (3-0)6

The relation between environment and economics; the problems of environment and the micro and macro effects of the policies regarding these problems; the preventive policies regarding the enviromental policies

at domestic and international levels and the effects of these policies on developing and developed countries.

ECON 426 Financial Economics (3-0)6

Functions and structure of the financial system, financial instruments, the risk management and control, issues in corporate finance and capital budgeting, the real economy and the financial markets: macroeconomic activity and financial markets; monetary policy and financial markets; banking sector and the financial markets.

ECON 427 Institutional Economics (3-0)6

The main representatives of the new institutional economics; its contribution to theory of firm and economic development; current transactions costs economics, governance structures, positive externalities, bounded rationality, property rights, the extent of institutional economics on the determination of macroeconomic policies.

ECON 429 Practical Training in Economics I (3-0)6

Holding recitation sessions to the first term freshman introduction to economics course (microeconomics), grading quizzes, preparing recitation material and helping the students learn the recitation material.

ECON 430 Practical Training in Economics II (3-0)6

Holding recitation sessions to the second term freshman introduction to economics course (macroeconomics), grading quizzes, preparing recitation material and helping the students learn the recitation material.

ECON 440 Economics of Competition (3-0)6

Firm behavior in imperfectly competitive markets; how governments regulate competition; market power; market structures, industry analysis, demand-supply; market concept in competition, entry, exit barriers, price discrimination, monopoly, market power, cartels, integration and integration regulation; privatization, vertical integration.

ECON 441 Innovation and Ethics (3-0)6

Ethics and moral reasoning; major traditional theories and concepts in ethics and human behavior; ethical codes; business life applications; responsibilities to society; internal and external factors affecting business life and moral reasoning; entrepreneurship related issues; concepts related to moral reasoning in business life.

ECON 442 Economics of Innovation (3-0)6

The role of science, technology and innovation in economics at the macro and at the micro level; the diffusion and absorption of innovation; issues concerning the measurement of innovation; the national, regional systems of innovation and clusters; the relationship between R&D support mechanisms and economic performance in Turkey.

ECON 443 Entrepreneurship (3-0)6

The nature and importance of entrepreneurship, history of entrepreneurship, the entrepreneurial and intrapreneurial mind, creativity, innovation and the business idea, marketing and financial planning, franchising, entrepreneurial strategy and strategic management in operations, and presentation to business angels.

ECON 444 Science and Technology Policies (3-0)6

The relation between economic development and science, technology and innovation policies; demand and supply approaches; the science, technology and innovation organizations at national level; public support mechanisms, technology transfer options and direct investment channels; the cases of Turkey and Chili.

ECON 458 Qualitative Methods in Economic Research (3-0)6

Qualitative vs. quantitative research design in economics; qualitative data collection; interviews; participant and non-participant observation; interviews; diaries and document analysis; qualitative study examples in economics; qualitative data analysis; introduction to content analysis; qualitative data analysis with QDA Miner; ethical issues in qualitative research.

ECON 472 History, Philosophy and Economics (3-0)7

The evolution of natural philosophy and formation of the successive theories of political economy; the making of so-called schools/traditions within the discipline of economics and the new economic practices and policies.

ECON 481 Advance Data Modeling (3-0)5

Statistical inference, regression, generalized least squares, instrumental variables, simultaneous equations models, and evaluation of policies and programs.

ECON 482 Multi Dimensional Data Modeling (3-0)6

Multivariate statistics, factor analysis, principal component analysis, bootstrapping, state space analysis and Kalman Filter, Markov chain models, smooth transition, frequency domain, functional regression analysis.

ECON 483 Stochastic Processes for Data Science (3-0)6

Essentials of stochastic integrals and stochastic differential equations; probability distributions and heavy tails, ordering of risks, aggregate claim amount distributions, risk processes, renewal processes and random walks, Markov chains, continuous Markov models, Martingale techniques and Brownian motion, point processes, diffusion models, and applications in various subject related data science.

ECON 484 Machine Learning (3-0)5

Supervised learning, unsupervised learning; learning theory; reinforcement learning and adaptive control; recent applications of machine learning, such as to robotic control, data mining, autonomous navigation, bioinformatics, speech recognition, and text and web data processing and evaluation of policies and programs.

ECON 485 Introduction to Database Systems (3-0)6

Introduction to database systems using SQL and such languages. Therefore, theese achievements during the course helps students to handle big data and complex data structures.

ECON 491 CO_OP Practice I (0-3)6

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ECON 493 CO_OP Practice II (0-3)6

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ECON 495 CO_OP Practice III (0-3)5

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ENG 101 English For Academic Purposes I (4-0)3.5

English language skills, especially academic skills, such as reading comprehension, vocabulary building and critical analysis of texts; listening and note-taking, class discussions, presentations, writing, research assignments and use of technology.

ENG 102 English for Academic Purposes II (4-0)3.5

Academic skills such as reading comprehension, class discussions, use of academic vocabulary and critical analysis of texts; research assignments and review of the English language structure; skills such as listening and note-taking, analysis of written products, writing, presentation and use of technology.

ENG 201 English for Academic Purposes III (3-0)3

Advanced reading and writing skills, applying critical reading skills and strategies, identifying the organization of a reading text, main ideas of the texts, and the author's main purpose, summarizing a given text, outlining and writing an argumentative essay.

ENG 202 English for Academic Purposes IV (3-0)3

Preparing and writing research reports and delivering effective oral/written informative and persuasive presentations; gathering information, organizing data, outlining, using appropriate techniques in presentation and delivering for a maximum impact, using visual aids and citation effectively.

ENG 301 English for Occupational Purposes I (3-0)3

Job-related communication skills;the functions such as describing relationships at work,discussing performance reviews and giving feedback,discussing plans and arrangements,using social media for professional communication,discussing on recruitment tests and job interviews,presenting a service or product,writing reviews on websites

ENG 302 English for Occupational Purposes II (3-0)3

More detailed job-related communication skills;describing and organising meetings,developing communicational styles in various cultural settings,handling mistakes and apologizing,getting familiar with marketing styles and advertising,deciding how to adapt and market a product in different countries,

HIST 101 Principles of Atatürk and History of Turkish Revolution I (2-0)2

French Revolution; structure and geopolitic positioning of Ottoman Empire, reasons of its decline; Westernization movements, First and Second Constitutional Monarchy declarations; Libya and Balkan wars; First World War; period before the War of Independence, congresses, National Pact, establishment of Turkish Grand National Assembly.

HIST 102 Principles of Atatürk and History of Turkish Revolution II (2-0)2

War of Independence; Lausanne Treaty; declaration of the Republic; removal of sultan rule and caliphate; Atatürk's revolutions; establishment of national economy; Second World War, before and after; Turkish Republic after 1960.

HIST 221 History of Civilization (3-0)3

A chronological order of the rise of civilizations from Sumer until the Scientific Revolution.

IE 320 Business Process Reengineering (3-0)5

Identifying, mapping, measuring, objectively analyzing and improving business processes and practices within enterprise and across enterprise boundaries with customers, suppliers and business partners; best practices, supporting techniques and practical knowledge gleaned from the experience of numerous real-world projects.

IE 415 Industrial Economics (3-0)5

Competitive markets, real world institutions, and the internal organization of firms; price discrimination; vertical control; oligopoly theory; product differentiation under oligopoly; entry, entry deterrence and predation; new empirical industrial organization; non-cooperative game theory.

IE 418 Decision Analysis (3-0)5

Decision making in uncertain environments, value of information, risk seeking and risk averse behavior, utility functions, multi-objective decision making, goal programming.

IE 421 E-Commerce and ERP (3-0)5

Introduction to ERP, ERP Modules, ERP Selection, ERP Project Management, ERP integration with Supply chain Management and Customer Relationship Management

IE 426 Labor Law (3-0)5

General concepts, scope of the labor law, contract of employment, creation of a healthy and safe working environment for workers, accidents and risks at the workplace, liability issues, social security, labor unions, employee-employer bargaining for salaries and benefits, strikes and lock-outs.

IKT 325 Economic Indicators and Financial Markets Analysis (3-0)5

Financial literacy, basic concepts of economic indicators, the impact of economic indicators on the financial markets, stock market structure and trading strategies.

IR 211 International Political Economy (3-0)6

The foreign trade and the distribution of income, economic integration and its political implications and the impacts of technology on foreign trade; international economic institutions and their impact on South-North relations.

IR 301 International Law I (3-0)5

An introduction to public international law; the nature, major principles, norms and institutions of the

international legal system, the relations between municipal and international law.

IR 303 Turkish Foreign Policy I (3-0)6

The Turkish foreign policy at the establishment of the Turkish Republic; the main foreign policy issues during Cold War years and the factors affecting Turkish foreign policy in this period; the characteristics of Turkish diplomacy and the structure and organization of the Turkish Foreign Ministry.

IR 307 Contemporary Politics of the Middle East (3-0)6

The political history, cultural foundations and the socio-economic structures of the Middle East countries, including the Arab States, Iran and Israel; current developments in the region.

IR 405 American Foreign Policy (3-0)6

The history, patterns and trends of American foreign policy; American foreign policy objectives in the light of its global engagement after the Second World War; the external and domestic influences on the formation of the American foreign policy during the Cold War.

IR 421 History and Politics of the Balkans (3-0)6

The historical and political developments of 20th century in the Balkans; the new national-state entities in the Balkans caused by the political and economic crisis; the disintegration of Yugoslavia and afterwards.

IR 423 Energy Politics (3-0)5

Global and regional energy topics; energy sources; energy geopolitics and energy security; Turkish energy policy and politics.

IR 441 EU Non-discrimination Promotion within and beyond the EU (EUNONDI) (3-0)5

The course unpacks EU's non-discrimination regime and the role of the EU in promoting it in EU member states, EU candidate states and EU neighbours.

LOG 303 European Union-Turkey Customs Union (3-0)5

Operations of the European Union, economic integration types, European Union's history and the process of integration, the formation of the Customs Union between EU-Turkey, underlying legal decisions of the partnership.

LOG 305 Logistics and Transportation Law (3-0)6

Logistics services work in processes among international logistics organizations (F.F., 3PL, 4PL, agency) and army unite, control systems positions on in- and out-material and product flow, material management, temporary storage, physical distribution and supply chain between international company and firms, law related to international logistics a

LOG 309 International Marketing (3-0)5

The dynamics of international markets, international marketing strategies, international market entry strategies.

LOG 311	Supply Chain Management	(3-0)6
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The basic SCM concepts; purchasing, manufacturing flow management, production, marketing, sales, distribution, customer relationship and service management, demand management, order fulfilment, supplier relationship management, IT, product development and commercialization, returns management.

LOG 312 Foreign Exchange Regulations and Applications (3-0)5

Money markets, money theory, FX markets, derivative transactions, functions of IMF, World Bank and BIS, capital movements.

LOG 315 International Logistics (3-0)5

Principles of international transportation especially by sea and railway, the obligations and duties of the carriers; the principles of international multimodal transportation.

LOG 316 Financing Techniques in Foreign Trade (3-0)5

Foreign exchange, cambio and effective currency concepts, asset and liability accounts denominated in foreign currency, accounting of export and import transactions, credits of Turk Eximbank, factoring, forfeiting, leasing.

LOG 317 Export and Logistics Simulations (3-0)5

Logistics industries and logistics practices in world and Turkey, "Beer Game" logistics and SCM workshop, logistics vision data repository, strategy logistics components chain, planing, designing of logistics and SCM.

LOG 401 Marine Trade and Logistics Law (3-0)7

The ship-register and related transactions, the pledge and mortgage on ships, types and parts of the ports, free-trade zones, docks and storage methods in ports, international port rulings.

LOG 402	International Financial and Commercial Institutions	(3-0)6
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Financial system, interest rates, financial institutions, monetary policy, money markets, bond, stock, mortgage and foreign exchange markets.

LOG 404 International Trade/Logistics Project (3-0)7

Research on project issues, qualitative and quantitative research techniques, writing first drafts, visiting firms, student presentations of prepared projects.

LOG 405 Customs Regulations and Applications (3-0)6

Students will be informed about basic principles related to customs, basic concepts related to customs legislation, tariff, value, rules of origin, customs regimes, non-regime transactions, principles of subject to customs, customs and financial obligations related to customs, customs offenses, customs disputes, customs consultancy, customs

LOG 409 E-Business (3-0)6

Types of e-commerce, business paradigms, fundamental concepts, tools of e-commerce, types of payment,

MAN 371 Law of Obligations (3-0)5

Concept of obligation, contracts as a source of debts, illicit act, unjust enrichment, fulfillments, responsibilities, types of contracts

MAN 401	Managerial Accounting	(3-0)7
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Theory and technique of cost determination under the job costing and process costing methods of cost finding, budgeting, cost-volume-profit analysis, analysis of financial statements, cost allocations, basics of accounting concepts.

MAN 403 Organizational Power and Politics (3-0)5

The political strategies within the organizational settings; relationship between power and politics.

MAN 413	Auditing	(3-0)5
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The nature and objectives of audit in general as well as audit procedures and techniques practiced today; the audit risks involved in various situations; how to audit the risk area of financial statements.

MAN 416 International Marketing (3-0)5

Topics related to international marketing, definition of international markets, international marketing strategy and market entry methods, planning, implementing and controlling of product, price, place and promotion strategies for global marketplace

MAN 425 International Finance (3-0)5

International monetary system, the International Monetary Fund (IMF), international liquidity, foreign exchange market, currency and interest rate derivative products, trade finance and international banking concepts.

MAN 427 Risk Management (3-0)5

Financial risk and the sources of risk, calculation and management of portfolio risk, exchange rate, interest rate and credit risk, traditional risk management methods, risk management instruments.

MAN 438 Securities Law (3-0)5

Definition and properties of securities, securities law, legal attributes of securities, payment and demonstration, limitation.

MAN 440 Dijital Pazarlama (3-0)5

The aspects of Internet, social media and mobile marketing that are most relevant to the marketing mix for 'Business to Business' (B2B), 'Business to Consumer' (B2C) and 'Not-for-Profit' marketing, communications and PR.

MAN 442	Seminar	(3-0)5
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Main aspects of business research; the scientific approach and alternative approaches to research; the

broad problem area and defining the problem statement; the critical literature review; theoretical framework and hypothesis development; elements of research design; data collection methods: introduction and interviews, observation, questionnaires

MAN 446 Investment Analysis (3-0)5

Risk and return relationship, portfolio theories and portfolio management, asset pricing models, derivative instruments.

MAN 449 Consumer Behaviour (3-0)5

Consumer actions, experiences, feelings, and judgement processes; consumer buying behavior and the theories concerning the factors affecting the consumer behavior process such as perception, motivation, demographics, culture, etc.

MAN 453 Investment Projects Analysis (3-0)7

Conceptual basics of investment projects, main analysis in project development, project evaluation, risk analysis in project evaluation, other profitability and economic analysis.

MATH 101 Introduction to Calculus (3-0)5

Basic algebra, graphs, functions and their graphs, equations and inequalities, polynomials and rational functions, exponential and logarithmic functions, system of equations, matrices, determinants.

MATH 102 Calculus for Management and Economics Students (3-0)5

Limits and continuity, derivative, applications of derivative, integration, applications of integral, functions of several variables, partial derivatives, extrema of functions of several variables.

MATH 231 Linear Algebra I (4-0)7

Matrices and linear equations, determinants, vector spaces, linear transformations.

MATH 232 Linear Algebra II (4-0)7

Eigenvalues and eigenvectors, elementary canonical forms, the rational and Jordan forms, inner product spaces, operators on Inner product spaces, bilinear forms.

MATH 262 Ordinary Differential Equations (4-0)6

First-order, higher-order linear ordinary differential equations, applications of first-order differential equations, series solutions of differential equations, Laplace transforms, linear systems of ordinary differential equations.

MATH 291 Probability and Statistics I (3-0)5

Basic definitions, tables and graphs, central tendency measures, central dispersion measures, probability concept, conditional probability, Bayesian approach, random variables, expected value, binomial and normal distributions.

MATH 292 Probability and Statistics II (3-0)5

Sampling and sampling distributions, Central Limit Theorem, point estimation, confidence interval, hypothesis testing, regression and correlation, variance analysis.

MATH 313 Introduction to Mathematical Finance (3-0)6

Introduction to theory of interest: simple and compound interest, time value of money, rate of interest, rate of discount, nominal rates, effective rates, compound interest functions, generalized cash flow modelling, loans, present value analysis, accumulated profit, and internal rate of return for investment projects, annuities, perpetuities, meas

MATH 316 Mathematics of Financial Derivatives (3-0)6

Introduction to options and markets, European call and put options, arbitrage, put call parity, asset price random walks, Brownian motion, Ito's Lemma, derivation of Black-Scholes formula for European options, Greeks, options for dividend paying assets, multi-step binomial models, American call and put options, early exercise on calls and puts on a

MATH 333 Matrix Analysis (3-0)6

Preliminaries, eigenvalues, eigenvectors and similarity, unitary equivalence and normal matrices, Canonical forms, Hermitian and symmetric matrices, norms for vectors and matrices, location and perturbation of eigenvalues, positive definite matrices, nonnegative matrices.

MATH 378 Partial Differential Equations (3-0)6

Basic concepts; first-order partial differential equations; types and normal forms of second-order linear partial differential equations; separation of variables; Fourier series; hyperbolic, parabolic and elliptic equations; solution of the Wave Equation.

MATH 417 Computational Methods of Mathematical Finance (2-0)6

Introduction to MATLAB, finite difference formulae, the explicit and implicit finite difference methods, The Crank-Nicolson method, European option pricing by the heat equation, pricing by the Black-Scholes equation, pricing by an explicit, an implicit and Crank-Nicolson method, pricing American options, projected SOR and tree methods, pseudo-rando

MATH 437 Statistical Methods and Financial Applications (3-0)6

Central tendency/dispersion measures, moments, maximum likelihood estimation, correlation and simple linear regression, multi-regression model, autocorrelation and multi-collinearity on regression models, portfolio theory, CAPM and ARMA approaches.

MATH 463 Applied Mathematics (4-0)8

Calculus of variations and applications, integral equations and applications.

MATH 483 Special Functions of Applied Mathematics (3-0)6

Gamma and Beta functions; Pochhammer's symbol; hypergeometric series; hypergeometric differential equation; generalized hypergeometric functions; Bessel function; the functional relationships, Bessel's differential equation; orthogonality of Bessel functions.

MATH 486 Mathematical Modeling (3-0)6

Differential equations and solutions, models of vertical motion, single-species population models, multiple-species population models, mechanical oscillators, modeling electric circuits, diffusion models.

MATH 495 Stochastic Processes (3-0)6

Basic notions of probability theory; reliability theory; notion of a stochastic process; Poisson processes, Markov chains; Markov decision processes.

PR 119 Fundamentals of Sociology (3-0)5

Viewing, understanding and interpreting society; institutions and organizations that form the society; societal relations and processes.

PR 320 Public Relations and Media Relations (3-0)7

Essential knowledge about media relations.

PR 321 Professional Ethics (3-0)7

Social responsibility, public interest, truth and objectivity.

PR 335 Popular Culture and Media (3-0)5

In this course, the concepts of mass culture and popular culture will be examined and analyzed. In this context, the main characteristics of popular culture will be revealed and its differences from the concepts of mass culture and high culture will be revealed. The connections of popular culture with mass communication will also be discussed and readings on popular culture will be made in this course.

PR 425 Political Communication (3-0)5

Evaluating the communication studies carried out by political parties, evaluating the communication studies carried out by political parties, revealing the importance of communication in politics by addressing political communication with mainstream and critical dimensions in the historical development process.

PR 433 Production Policies and Public Choices (3-0)5

Exploring the relationship between media product production policies and public choices.

PR 437 Media and Social Representation (3-0)8

How is identity formed, maintained, and represented; how can identity be understood through an historical perspective; how do individuals use traditional and new media to reflect their identities; how does popular culture inform personal displays of identity.

PSY 314 Judgement and Decision Making (3-0)5

Judgments, decisions and rationality, judgmental distortions, heuristics, decision making under risk and

uncertainty.

PSY 326 Psychology of Gender (4-0)8

Understanding gender, gender research, explanations of gender and gender construction, gender roles, gender's representations and language, violent outcomes of gender and feminism.

PSY 327	Culture and Social Behavior	(3-0)5
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Definitions of culture; cross-cultural research methods; how culture shapes social perception, social cognition, interpersonal relationships, motivational and self-related processes, social behavior in a variety of social settings.

PSY 331 Attitudes and Attitude Change (3-0)5

Definition, characteristics and functions of attitudes; attitude measurement; attitude formation; attitude change; openness and resistance to persuasion; attitude-behavior relations.

PSY 332 Attitude Measurement (3-2)8

Direct and indirect assessment techniques, different types of attitude scales, development of item pools, development of attitude scales, assessing the reliability and the validity of attitude scales, conducting item analyses and using exploratory factor analyses in the development and validation of attitude scales.

PSY 403 Applied Statistics for Psychology (3-2)8

Getting to know SPSS main menus, creating data and working with data, conducting various analyses such as t-test, variation analysis, correlation, regression, scaling procedures and non-parametric procedures.

PSY 413 Human Motivation (3-0)5

Definition, aspects, and theories of motivation, cognition, and emotion.

PSY 416 Qualitative Research Methods (3-2)8

Designing qualitative research, ethical issues, development of and data-analytical procedures in interviews, ethnographic research, unobtrusive measurement, case studies, and content analysis as an analytical technique.

TOUR 311	Hotel Management	(3-0)7
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The hotel business, hotels and room division operation, food and beverage department, the culinary arts, managed services, recreation and leisure, marketing and human resources, leadership, planning and organizing, hospitality information systems.

TOUR 421 Purchasing and Cost Analysis (3-0)6

Cost structure in accommodation and F&B administrations, stages of control, methods of control, analysis, pricing, package tour costs in traveling administrations, analytic approaches helping cost control.

TOUR 423	Financial Management in Tourism	(3-0)6
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Financial management in tourism and examples from practice.

TURK 401 Turkish Language I (2-0)2

Languages and their classification; history of Turkish language, its spread over the world and its place among other languages; Turkish language in the republic era; orthography; expressions; foreign words, suffixes and prefixes; punctuation; language and verbalism.

TURK 402 Turkish Language II (2-0)2

Written expression and its genres; bibliography; sentence structure and types; misexpression; verbal expressions.